

PRIMARY COLOURS



100 – 51 – 0 – 48
0 – 65 – 133
#004185



50 – 0 – 0 – 0
109 – 207 – 246
#6DCFF6



3 – 2 – 0 – 40
147 – 149 – 152
#939598

FONT

Heading, straps & Body copy: Poppins

LOGOS

1. Positive for use on white / light background
2. Negative or REV where the dark blue colour is reversed



POSITIVE



NEGATIVE OR REV

OTHER GRAPHICS

